

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Albaugh, Inc.		05/11/2009	CORPORATION: IOWA
RECEIVING PARTY DATA			
Name:	Helena Holding Company		
Street Address:	300 Delaware Ave., 9th Floor - DE 5403		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	76642450	VISION	
Registration Number:	2858911	OUTLAW	
CORRESPONDENCE DATA			
Fax Number:	(302)658-5614		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	trademarks@cblh.com		
Correspondent Name:	Jennifer Fraser		
Address Line 1:	P.O. Box 2207		
Address Line 4:	Wilmington, DELAWARE 19899		
ATTORNEY DOCKET NUMBER:	00306-00511		
NAME OF SUBMITTER:	Jennifer Fraser		
Signature:	/jf/		
Date:	05/12/2009		

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TRADEMARK
REEL: 003985 FRAME: 0948

Total Attachments: 2

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TRADEMARK

REEL: 003985 FRAME: 0949

ASSIGNMENT OF TRADEMARK REGISTRATIONS

WHEREAS, Albaugh, Inc., an Iowa corporation, having a business address of 1525 NE 36th Street, Ankeny, Iowa 50021 (hereinafter "Assignor"), is the registered owner of the marks in Exhibit A attached hereto (hereinafter the "Marks");

WHEREAS, Helena Holding Company, a Delaware corporation, having a business address of 300 Delaware Ave., 9th Floor - DE 5403, Wilmington, Delaware, 19801 (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks and the application/registration therefor, along with that portion of the business to which the Marks pertains;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, Assignor assigns to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the application/registration therefor, along with that portion of the business to which the Marks pertain, and all rights to damages and profits, due or accrued, arising out of past infringements of said Marks, and the right to sue for and recover the same.

Albaugh, Inc.

Date: 5/11/09

By: 

Name: Stuart J. Feldstein

Title: Vice President

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EXHIBIT A

Mark	Registration/Application No.
OUTLAW	2,858,911
VISION	76/642,450